



**Pam Mitchell**  
**General Manager**  
**SureHarvest**

Ms. Pam Mitchell is responsible for overall company operations including product development, sales, marketing, finance and administration. She is an experienced technology implementation project director having managed numerous system implementations in the healthcare sector at some of the largest organizations in the country. Pam has over 20 years of business management experience across industries including technology, research, healthcare and agriculture.

Since joining SureHarvest in 2005, she has overseen the implementation and sales of the Farming MIS product. Pam received a B.A. from the University of Michigan-Ann Arbor and an MBA from the W.P. Carey School of Business at Arizona State University.